

NEXUS PREPARES FOR FURTHER GROWTH

Thanks to a transparent structure in five subsidiaries and concentration of sales activities within countries, NEXUS is preparing for further growth in its core markets. The product strategy of NEXUS is targeting sharing know-how, software and procedures between markets intensively and adopting the „best practices“ from the respective health systems. In this way, NEXUS customers obtain products that combine the technology and experience of different countries. The new organization structure promotes this objective and ensures that a comprehensive product view is maintained in addition to local concentration.



NEXUS AG has grown very significantly in recent years and has greatly expanded its range of software for the healthcare industry. The company now employs 810 people in five countries and develops software for hospitals, rehabilitation centers and homes in many European and Arab countries. The portfolio has developed along with growth, and NEXUS is now regarded as the supplier on the market with the widest range of products. In addition to the highly successful, comprehensive hospital system NEXUS / HIS, NEXUS provides an extensive range of market-leading diagnostic information systems (e.g., radiology, endoscopy, pathology and many more) as well as

software for quality management, archiving and IT outsourcing products.

To ensure uniform customer service for all products in the future, we now want to take a step toward responsible international subsidiaries and divisions in our core markets of Germany, Switzerland, Austria, Netherlands and France. Synergies are to be developed within and between countries thanks to coordinated service structures and cross-border product management.

In Germany, we are combining our decentralized software activities under one roof, which will be managed by Stefan Born as Managing Director together with CEO Dr. Ingo Behrendt and an expanded management team. In addition to the NEXUS / HIS (Hospital Information System), the product portfolio of NEXUS in Germany will include the diagnostic product line, archiving, quality management and software for rehabilitation and care facilities.

„With the taking over of overall responsibility for NEXUS products in Germany, we see an excellent basis for serving our customers even more directly and more completely,“ Oliver Schmid, responsible for marketing and sales on the management board, stated about the new organization.

The organizational change has already had very concrete implications in terms of product presentation. The new products NEXUS / NEXT GENERATION (an operating concept of the next generation), NEXUS / MOBILE (mobile framework of NEXUS) and NEXUS / SPECIAL DIAGNOSTICS are being introduced and marketed parallel in all markets. Specialists from the various countries have collaborated on and contributed their experiences to the relevant products.

ABOUT NEXUS AG

NEXUS AG is a software company specialized in eHealth solutions. NEXUS software helps hospitals, psychiatric and rehabilitation clinics to increase efficiency and safety in treating patients. With approx. 800 staff members, NEXUS develop solutions for approx. 189,300 users in 25 countries.